Republican Voter Study
N = 500 Republican Registered Voters Nationwide (25% interviews on landline, 25% on cell, 50% online)
August 30 – September 2, 2018

1. SCREENING

QRegVote. Are you currently a registered voter?

a.	Yes [CONTINUE]	100%
b.	No [TERMINATE]	0%
c.	Unsure [TERMINATE]	0%

QParty. Regardless of how you typically vote, would you say you consider yourself a Republican, a Democrat, an Independent, or something else?

a.	Republican [CONTINUE]	100%
b.	Democrat [TERMINATE]	0%
c.	Independent [TERMINATE]	0%
d.	Something else [TERMINATE]	0%

QIdeology. Regardless of how you typically vote, would you say you consider yourself a conservative, a moderate, or a liberal? (If liberal/conservative: "And would you say you are VERY conservative/liberal or only SOMEWHAT?")

a.	Very conservative [CONTINUE]	37%
b.	Somewhat conservative [CONTINUE]	36%
c.	Moderate [CONTINUE]	25%
d.	Somewhat liberal [CONTINUE]	2%
e.	Very liberal [CONTINUE]	0%

2. DIRECTION OF GOP

1. Would you say that the United States is currently headed in the right direction, or is it moving off on the wrong track?

a.	Right direction	79%
b.	Wrong track	15%
c.	Unsure	7%

2. Would you say that the Republican Party is currently headed in the right direction, or is it moving off on the wrong track?

a.	Right direction	72%
b.	Wrong track	18%
c.	Unsure	10%

You will now hear a few different areas where a political party might be doing a good job or a bad job. For each, please tell me if you think the REPUBLICAN PARTY is doing a good or bad job. [RANDOMIZE ORDER]

3. Representing the views of people like me

TOTAL GOOD JOB	76%
TOTAL BAD JOB	12%

a.	Very good job	35%
b.	Somewhat good job	41%
c.	Neither a good nor bad job	8%
d.	Somewhat bad job	8%
e.	Very bad job	4%
f.	Unsure	4%

4. Getting good policies implemented

TOTAL GOOD JOB 73%
TOTAL BAD JOB 15%

a.	Very good job	34%
b.	Somewhat good job	39%
c.	Neither a good nor bad job	9%
d.	Somewhat bad job	12%
e.	Very bad job	3%
f.	Unsure	3%

5. Winning elections

TOTAL GOOD JOB 80%
TOTAL BAD JOB 7%

a.	Very good job	34%
b.	Somewhat good job	46%
c.	Neither a good nor bad job	10%
d.	Somewhat bad job	6%
e.	Very bad job	1%
f.	Unsure	3%

6. Having women in leadership roles

TOTAL GOOD JOB 70%
TOTAL BAD JOB 11%

a.	Very good job	32%
b.	Somewhat good job	37%
c.	Neither a good nor bad job	14%
d.	Somewhat bad job	6%
e.	Very bad job	5%
f.	Unsure	5%

7. Having people from minority groups in leadership roles

TOTAL GOOD JOB 63%
TOTAL BAD JOB 15%

a.	Very good job	25%
b.	Somewhat good job	38%
c.	Neither a good nor bad job	16%
d.	Somewhat bad job	8%
e.	Very bad job	6%
f.	Unsure	6%

3. REPRESENTATION

The next few questions will ask about women and men serving in political office. For each of the following please indicate if you agree or disagree with each statement.

8. **It is important to make sure Republican women are elected to political office.**

TOTAL AGREE	77%
TOTAL DISAGREE	17%
a. Strongly agree	37%
b. Somewhat agree	40%
c. Somewhat disagree	13%
d. Strongly disagree	4%
e. Unsure	6%

9. **Women and men are generally equally capable of serving in political office.**

TOTAL AGREE	87%
TOTAL DISAGREE	10%
a. Strongly agree	63%
b. Somewhat agree	24%
c. Somewhat disagree	7%
d. Strongly disagree	3%
e. Unsure	3%

10. **Women face unique challenges when they run for political office.**

TOTAL AGREE	67%
TOTAL DISAGREE	27%
a. Strongly agree	27%
b. Somewhat agree	41%
c. Somewhat disagree	17%
d. Strongly disagree	11%
e. Unsure	5%

11. **Women make up a large part of the Republican Party and therefore they should make up a large number of Republican elected officials.**

TOTAL AGREE	52%
TOTAL DISAGREE	38%
a. Strongly agree	19%
b. Somewhat agree	33%
c. Somewhat disagree	28%
d. Strongly disagree	10%
e. Unsure	10%

12. **If you had to guess, what percentage of Republican members of Congress in Washington, DC do you think are female?**

a. 1% - 5%	7%
b. 6% - 10%	15%
c. 11% - 15%	11%
d. 16% - 20%	18%
e. 21% - 25%	10%
f. 26% - 30%	13%
g. Over 30%	20%
h. Refused	7%

13. Currently, about nine percent (9%) of Republican members of Congress are women. Having heard this, do you think that the country would be better off, worse off, or would it make no difference if more elected Republican members of Congress were female?

TOTAL BETTER OFF	38%
TOTAL WORSE OFF	4%

a.	Much better off	13%
b.	Somewhat better off	25%
c.	It would make no difference	52%
d.	Somewhat worse off	2%
e.	Much worse off	2%
f.	Unsure	5%

14. The following are some reasons why some people have said Republican women are less represented in elected office. Which, if any, do you think are a factor? You may choose more than one, or choose none at all. [RANDOMIZE ORDER]

a.	Having a harder time raising campaign funds	26%
b.	Dealing with unfair treatment from the media	36%
c.	Having responsibilities in the home caring for family	38%
d.	Dealing with sexism from voters	30%
e.	Not wanting to run for office	32%
f.	Not feeling prepared to run for office	16%
g.	Worries about being associated with the Republican Party	16%
h.	Unsure	17%

4. MESSAGES

The next few questions will ask about women and men serving in political office. For each of the following please indicate if you believe or do not believe each statement.

15. **Having more qualified and talented Republican women elected to office would help ensure Republican women are appropriately represented.**

TOTAL AGREE		75%
TOTAL DISAGREE		18%
a.	Strongly agree	33%
b.	Somewhat agree	42%
c.	Somewhat disagree	13%
d.	Strongly disagree	5%
e.	Unsure	7%

16. **Having more qualified and talented Republican women elected to office would help get more Republican policies passed and implemented.**

TOTAL AGREE		56%
TOTAL DISAGREE		30%
a.	Strongly agree	22%
b.	Somewhat agree	34%
c.	Somewhat disagree	19%
d.	Strongly disagree	11%
e.	Unsure	14%

17. **Having more qualified and talented Republican women elected to office would help the Republican Party win more female voters.**

TOTAL AGREE		75%
TOTAL DISAGREE		18%
a.	Strongly agree	38%
b.	Somewhat agree	38%
c.	Somewhat disagree	11%
d.	Strongly disagree	7%
e.	Unsure	7%

18. **Having more qualified and talented Republican women elected to office would push back against the media narrative that Republican women don't count.**

TOTAL AGREE		66%
TOTAL DISAGREE		26%
	a. Strongly agree	35%
	b. Somewhat agree	31%
	c. Somewhat disagree	16%
	d. Strongly disagree	10%
	e. Unsure	8%

19. **Having more qualified and talented Republican women elected to office would lead to better policies because they often have a unique perspective on issues.**

TOTAL AGREE		64%
TOTAL DISAGREE		26%
	a. Strongly agree	23%
	b. Somewhat agree	40%
	c. Somewhat disagree	17%
	d. Strongly disagree	8%
	e. Unsure	11%

20. **If more qualified and talented Republican women are encouraged to run for office, the Republican Party would have an even stronger slate of candidates in elections.**

TOTAL AGREE		70%
TOTAL DISAGREE		20%
	a. Strongly agree	32%
	b. Somewhat agree	37%
	c. Somewhat disagree	15%
	d. Strongly disagree	5%
	e. Unsure	10%

5. ACTIONS

Some people have proposed some programs that the Republican Party could implement to recruit and support more talented and qualified Republican women for office. For each, please say if you would support or oppose the Republican Party taking that action.

21. **Offering more campaign training geared specifically at Republican women.**

TOTAL SUPPORT		68%
TOTAL OPPOSE		19%
	a. Strongly support	26%
	b. Somewhat support	43%
	c. Somewhat oppose	13%
	d. Strongly oppose	6%
	e. Unsure	13%

22. **Offering help with childcare or other supports for young Republican moms who would be talented officeholders.**

TOTAL SUPPORT		63%
TOTAL OPPOSE		28%
	a. Strongly support	29%
	b. Somewhat support	34%

c.	Somewhat oppose	18%
d.	Strongly oppose	10%
e.	Unsure	9%

23. Helping to raise campaign funds specifically for qualified and talented Republican female candidates.

TOTAL SUPPORT	70%
TOTAL OPPOSE	22%

a.	Strongly support	32%
b.	Somewhat support	38%
c.	Somewhat oppose	13%
d.	Strongly oppose	9%
e.	Unsure	8%

24. Encouraging state and county party leaders to try to recruit more talented and qualified Republican women to run for office.

TOTAL SUPPORT	76%
TOTAL OPPOSE	17%

a.	Strongly support	36%
b.	Somewhat support	40%
c.	Somewhat oppose	8%
d.	Strongly oppose	8%
e.	Unsure	7%

25. Promoting the stories of Republican women more to get the word out even if the media doesn't cover them.

TOTAL SUPPORT	77%
TOTAL OPPOSE	14%

a.	Strongly support	42%
b.	Somewhat support	35%
c.	Somewhat oppose	8%
d.	Strongly oppose	6%
e.	Unsure	9%

There are many different points of view on what the Republican Party should or should not do to elect more Republican women to office. For each of the following, choose the statement that more closely matches your view, even if neither is quite right.

26. Which of the following would you say you agree with more?

a.	Republican women face the same challenges Republican men do when they run for office	36%
b.	Republican women face unique challenges compared to Republican men when they run for office	56%
c.	Unsure	8%

27. Which of the following would you say you agree with more?

a.	Republican women are often very focused on raising their families and so we shouldn't worry too much if they aren't running for office	25%
b.	We should try to make serving in elected office more family-friendly so that more Republican women can run for office and take care of their families too	57%
c.	Unsure	18%

28. Which of the following would you say you agree with more?

a.	Focusing specifically on supporting Republican women for office can help promote our values as a party	71%
b.	Focusing specifically on supporting Republican women for office is against our values as a party	15%
c.	Unsure	15%

And now a few questions for demographic purposes only...

QAge. Which range includes your age?

a.	18-24	4%
b.	25-29	6%
c.	30-34	6%
d.	35-39	6%
e.	40-49	15%
f.	50-64	32%
g.	65+	32%
h.	Prefer not to say	0%

QGender. What is your gender?

a.	Male	53%
b.	Female	47%
c.	Prefer not to say	0%

QRace. What is your race? [Allow multiple responses]

a.	Black	2%
b.	White	84%
c.	Hispanic/Latino	6%
d.	Asian	3%
e.	Native American	3%
f.	Something else	3%
g.	Prefer not to say	0%

QEducation. What is the highest level of education you have completed?

a.	High school or less	21%
b.	Some college	25%
c.	Associate's degree	13%
d.	Bachelor's degree	26%
e.	Graduate degree	13%
f.	Prefer not to say	1%

QEmployment. What is your current employment status?

a.	Employed full-time	42%
b.	Employed part-time	6%
c.	Freelance, contract, or temporary work	2%
d.	Unemployed and looking for work	1%
e.	Stay-at-home parent or caregiver	8%
f.	Retired	36%
g.	Something else	4%
h.	Prefer not to say	1%

QIncome. Which range includes your annual household income?

a.	Less than $30,000 per year	15%

b.	$30,000 to $49,999 per year	16%
c.	$50,000 to $74,999 per year	21%
d.	$75,000 to $125,000 per year	23%
e.	More than $125,000 per year	17%
f.	Prefer not to say	9%

QMarital. What is your current marital status?

a.	Single, never married	13%
b.	Married	71%
c.	Separated	1%
d.	Divorced	8%
e.	Widowed	6%
f.	Prefer not to say	1%

QKids. Do you currently have children under the age of 18 in your home?

a.	Yes	29%
b.	No	71%
c.	Prefer not to say	1%